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| *assessment criteria/points* | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |
| ORIGINALITY/CONTENT/IDEAS/DEPTH | demonstrates events clearly and compellingly; engages readers throughout |  |  |  | not responsive to prompt; hardly any impact on reader |
| STRUCTURE/CLARITY/RELEVANCE | clear, well-organised; organisation enhances meaning; cohesive and coherent; development is reasoned and relevant |  |  |  | unclear; poorly organised; weaknesses in organisation interfere with meaning; development is deficient or confusing |
| PRESENTATION/STYLE/SUCCINCTNESS | reasonable length; well-presented; strong audience awareness |  |  |  | inappropriate length; poorly presented, hardly any audience awareness |
| ACCURACY/RANGE | virtually error-free writing; wide range of vocabulary; sentence structure is correct, effective and varied |  |  |  | errors in word choice and sentence structure may be so numerous and serious that they impede meaning |