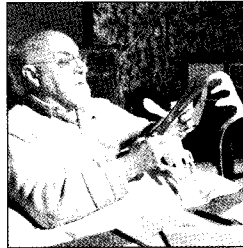


'Don't miss it!'

1 Read the review about an art exhibition. What star rating do you think the reviewer gave the exhibition?

'Henri Matisse: The Cut-Outs' was the most popular exhibition ever held at the Tate Modern, with over half a million visitors. The exhibition featured some of Matisse's best-known art, created in the final years of his life, using shapes cut from sheets of paper.



The light, bright rooms of the iconic Tate Modern were a perfect setting for the works. The huge colourful pictures using naturally inspired shapes, are simple but beautiful. They are a celebration of life, just as the artist intended. Many visitors left the exhibition with huge smiles.

The exhibition was disappointing in only one respect: it was very difficult to actually see the pictures through the heads of the other visitors. The gallery introduced timed tickets to keep the audience moving, but this was not enough to reduce the overcrowding. By the end of the exhibition, real patience was required to endure the queue to buy posters and cards at the shop.



In spite of the crowds, 'Henri Matisse: The Cut-Outs' was an exhibition not to be missed. But the only way to really appreciate it was to follow the example of many visitors and go back more than once.

Tell us your views.

In the past decade, many galleries have organised 'blockbuster' exhibitions of well-loved artists to attract visitors, but there have been many problems with overcrowding. Some say galleries could try showing one- or two-picture exhibitions in one room of their permanent exhibition space and could look at lowering the entry fee. Galleries might want to operate a queuing system so that visitors in the room are limited.
Have your say about exhibitions of the future. Sign in to comment.

2 Which of these features of a successful exhibition are mentioned in the review?

- | | | | |
|---------------------|--------------------------|---------------------------------------|--------------------------|
| visitor numbers | <input type="checkbox"/> | location of site | <input type="checkbox"/> |
| site or building | <input type="checkbox"/> | ticket policy | <input type="checkbox"/> |
| ticket pricing | <input type="checkbox"/> | advertising | <input type="checkbox"/> |
| interactive content | <input type="checkbox"/> | enjoyment (or not) | <input type="checkbox"/> |
| catering facilities | <input type="checkbox"/> | merchandise, e.g. t-shirts, postcards | <input type="checkbox"/> |

3 What points does the reviewer make about the exhibition?

+ the plus points	- the disappointments	Suggestions / recommendations